



Press Release

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Your News Industry set to make a welcome return at CTN World 2010

So successful was Your News Industry, the dedicated newspaper and magazine feature area at last year's CTN World, it is making a welcome return to this year's show, the NFRN is delighted to announce.

This year the feature will comprise a 100 metre square stand, occupying a central position on the show floor, with a series of pods representing the various aspects of the publishing trade comprising wholesale, magazines, newspapers, collectables and partworks. While the final design has yet to be agreed, the stand will include a large magazine display area, a seated area for informal meetings and plasma screens for promotional and advertising purposes.

Already on board are Bartuf Systems, Comag, Frontline, The Guardian, Marketforce, Menzies Distribution, News International, Seymour, Smiths News and the Telegraph, and talks are taking place with a number of other companies.

NFRN Product Manager Brian Murphy said: "CTN World is *the* exhibition to attend for any news retailer keen to develop their newspaper and magazine category and the Your News Industry stand is not to be missed.

"Last year it was one of the most popular attractions and we are determined to build on this for this year's event."

Chris Lynn from Marketforce added: "CTN World is the ideal vehicle to talk to independent retailers face-to-face. It provides an opportunity to talk to key decision makers who are proactive, motivated and keen to build their business."

CTN World 2010 takes place on November 21 and 22 at the Ricoh Arena, Coventry.

To register or for more information visit the show's website at www.ctnworld.co.uk. For stand and sponsorship enquiries contact Sales Manager Tracy Hawley on 0121 323 5463 or email: tracy@ctnworld.co.uk.

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For more information please contact Anne Bingham, NFRN Communications Manager on 07879 646842