



## **Press Release**

**10<sup>th</sup> June 2010**

### **CTN World 2010 Tastes Sweet Success**

Confectionery giants Mars and Cadbury are the latest companies to pledge their support for CTN World, the NFRN's annual trade exhibition.

They will be exhibiting alongside Booker, Epay Ltd, Future Products, No 1 Currency Ltd, the Thornbury Refrigeration Company and Western Union who have all also confirmed that they will be attending this year's show at its new venue of the Ricoh Arena in Coventry.

And that's not the only change. Instead of taking place over a weekend, CTN World 2010 will be held on Sunday November 21 and Monday November 22.

Commenting on the latest big signings, NFRN National President Parminder Singh said: "We are delighted that Mars and Cadbury will once again be in attendance at CTN World. At last year's show both stands proved to be extremely popular and I am sure that this year will be no exception and that visitors will be flocking to their stands in their droves."

Each year CTN World brings together thousands of visitors with hundreds of companies and organisations who are showcasing new ideas and opportunities to help independent newsagents and convenience stores build their sales and profits.

NFRN Head of marketing and business development Graeme Collins said: "With key companies such as Cadbury, Mars and Booker in attendance, CTN World really is a must visit show for any independent retailers looking to enhance their businesses."

For stand and sponsorship enquiries contact Sales Manager Tracy Hawley, on 0121 323 5463 or email: [tracy@ctnworld.co.uk](mailto:tracy@ctnworld.co.uk). Alternatively visit the show website at: [www.ctnworld.co.uk](http://www.ctnworld.co.uk).

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For more information please contact Anne Bingham, NFRN Communications Manager on 07879 646842