



Press Release

7th March 2011

Sent to Coventry for second successful year

With strong backing from the show's exhibitors and visitors, the NFRN has announced that CTN World is to remain at the Ricoh Arena, Coventry for what is already shaping up to be a second successful year. In line with last year the show will run for two days, taking place on Sunday 20th and Monday 21st November 2011.

Last year's relocation proved immensely popular, not only attracting large numbers of visitors from Coventry, Birmingham and surrounding areas but from as far afield as Glasgow, Edinburgh, Bristol and Plymouth.

Graeme Collins, NFRN Head of Marketing, is confident that the CTN World team can build on last year's success and deliver an even bigger and better event for 2011. He comments: "The fact the Ricoh move worked so well, attracting more than 80 different companies, many of whom were exhibiting with us for the first time, is a source of great encouragement."

He added: "Even at this early stage, some nine months out, we are well ahead of the same time last year in terms of bookings and we've already had a number of very positive conversations with many of last year's exhibitors all looking to re-book for 2011."

Amongst those companies who have already declared their support for 2011 are included such well known names as Booker, Cadbury, Mars, Payzone, Second Nature, Trinity Mirror and the Utility Savings Corporation.

Anyone who is interested in booking a stand for CTN World 2011 should contract Sales Manager Tracy Hawley on tel: 0121 323 5463 or email her at tracy@ctnworld.co.uk

Ends

For more information about CTN World please contact Anne Bingham, NFRN Communications Manager on 07879 646842