



### **CTN World 2011 – a date for the diary**

Following on from the undoubted success of CTN World 2010 held for the first time at Coventry's Ricoh Arena, dates have now been announced for the 2011 show. Scheduled to take place once more at this multi-purpose, £113 million complex on Sunday 20<sup>th</sup> November from 10.00am to 5.30pm and on Monday 21<sup>st</sup> November from 10.00am to 5.00pm; we urge you to commit these dates to your diary right away to make certain you don't miss what promises to be one of our best exhibitions yet.

CTN World 2011 offers the ideal solution for any independent news or convenience retailer looking to explore new revenue opportunities and discover fresh, exciting ways to build their business. Organised by the NFRN specially to satisfy the business demands of the UK's newsagent and convenience retailer community, CTN World 2011 is quite simply a must-attend event for anyone looking to get ahead in these more challenging and increasingly competitive economic times.

While still some seven months away the exhibitor line-up has already started to take shape. Aside from headline sponsor, Booker Cash and Carry, the exhibitor list looks set to boast some of the best known suppliers in the industry, names such as Cadbury, Mars, Nestle, Payzone, Trinity Mirror and Warburtons.

In addition to the show floor exhibits, visitors to CTN World 2011 will have the opportunity to participate in an extensive, free-to-attend seminar programme. Each session will be led by acknowledged industry experts and will be packed with valuable tips and advice on how best to grow your business and increase your profit margins, as well as keep you abreast of the latest trade legislation and trends within the market place.

Amongst those feature areas planned for 2011 will be an exciting new Magazine Zone with representation from such highly respected wholesalers, distributors and publishers as Comag, Frontline, Marketforce, Menzies, Seymour, Smiths News plus many more besides.

Visitor registration for the 2011 event will go live later this summer. In the meantime it is possible to register your interest by going to the show website:

[www.ctnworld.co.uk](http://www.ctnworld.co.uk).

Alternatively, if you are interested in booking an exhibition stand then you should contact the show's Sales Manager, Tracy Hawley on tel: 0121 323 5463 or email her at [tracy@ctnworld.co.uk](mailto:tracy@ctnworld.co.uk)

Ends

For more information about CTN World please contact Anne Bingham, NFRN Communications Manager on 07879 646842.

