



## Press Release

23<sup>rd</sup> August 2010

### More Big Names to Join CTN World 2010

Set to take place on November 21-22 2010 at the all-purpose Ricoh Arena in Coventry, CTN World 2010 continues to attract more big name exhibitors. This is testimony to the NFRN's decision to bring the exhibition back to the West Midlands, putting it back amongst one of the UK's highest densities of independent convenience retailers and a rich concentration of NFRN membership.

Amongst those well-known companies who have recently been in talks with the show's organisers and are set to join CTN World 2010 are Mail Group Newspapers, Ferrero, Starbucks, Costco, Cuisine de France and Poundzone.

Commenting on their participation at this year's show, the Daily Mail and Mail on Sunday's Circulation Trading Manager James Beardow said: "We are delighted to be supporting the NFRN at CTN World in November. We regard this as an invaluable way to communicate with independent newsagents and meet with our customers face-to-face."

CTN World's Event Director Marcus Hall added: "It's really encouraging that so many big brands have signed up for the show. Companies like the Daily Mail, Booker, Mars and Cadbury are incredibly important to us. They send out a positive message to the whole industry, a message that despite tougher trading conditions there are still opportunities out there and that CTN World offers an ideal forum at which to meet and do business with independent convenience retailers."

Other suppliers to have recently joined the CTN World exhibitor list include 3r Telecom, Cash Zone, Image Retail Solutions, Letterbox Gifts, No. 1 Currency, Reposs and Second Nature.

With exhibition space becoming increasingly scarce, the organisers would urge anyone considering booking a stand for 2010 to act promptly. All stand and sponsorship enquiries should be directed to Sales Manager Tracy Hawley on tel: 0121 323 5463 or email: [tracy@ctnworld.co.uk](mailto:tracy@ctnworld.co.uk)

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