



Press Release

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ASK THE EXPERTS AT CTN WORLD

Visitors to the 2011 CTN World exhibition can ask the experts and gain useful help and advice thanks to an important new addition to this year's show.

The CTN World Clinic will give retailers attending the opportunity to get free, expert advice on a wide range of issues including accounting, licencing, epos, HND, legal, security, stocktaking, shop development, commercial property issues and finance.

It will take place in a specially designated area of the show and will provide the opportunity for private, one-to-one conversations with experts from a range of fields.

Graeme Collins, NFRN Head of Marketing, said: "We are always looking for ways to make a visit to CTN World as useful as possible and the new CTN World Clinic is an important new addition, which will, I'm sure, prove extremely popular with everyone attending.

"Many of the issues that will be covered are high on the list of our members' interests and concerns and our aim is to provide them with direct contact with experts who can give them useful help and advice."

As preparations for this year's event continue, a number of new exhibitors already signed up while active discussions are taking place with many more.

Among companies who have confirmed attendance are Booker, Cadbury, Cuisine de France, Kerry Foods, Mars, Nestle, Payzone, Santander, Second Nature, Scandinavian Tobacco, Trinity Mirror, 3r Telecom, Utility Savings Corporation and Warburton's

Mr Collins said: “All the signs are that we are heading for another very successful show, offering a rich source of help, information and ideas for independent newsagents and convenience store retailers who are keen to develop their business and grow their sales and profits.”

Anyone planning a visit to CTN World can now pre-register online by visiting the show’s website at www.ctnworld.co.uk and clicking on register to attend.

CTN World takes place at the Ricoh Arena, Coventry on November 20 and 21

Ends

For more information please contact Anne Bingham, NFRN Communications Manager on 07879 646842.